

Community Outreach Chair – SHRM Chapter

Position Summary:

The Community Outreach Chair leads efforts to engage the local community, promote the chapter's mission, and foster partnerships with external organizations. This role supports the chapter's visibility and impact through volunteerism, public relations, and strategic outreach initiatives.

Key Responsibilities:

- Develop and implement community engagement strategies aligned with chapter goals.
- Coordinate volunteer opportunities and service projects for chapter members.
- Build relationships with local nonprofits, schools, and civic organizations.
- Represent the chapter at community events and networking functions.
- Promote chapter initiatives through social media, newsletters, and local media.
- Collaborate with other board members to integrate outreach into chapter programming.
- Track and report outreach activities and outcomes to the board.

Qualifications:

- Active SHRM member in good standing.
- Strong communication and networking skills.
- Passion for community service and relationship-building.
- Experience in event planning or public relations is a plus.

Term Length:

Typically 1–2 years, as defined by the chapter's bylaws.